

The OMJPI Strategic Business Group Solution

Working Together to Help You Manage Patient Care in a Dynamic Healthcare Environment

Ortho-McNeil-Janssen Pharmaceuticals, Inc.

Strategic Business Group

Products, Services, Solutions

Products, Programs and Services to Help You Manage Care

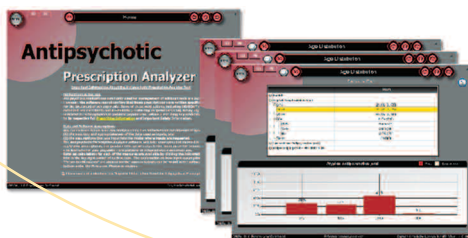
- Integrated, unbranded programs
- Helping you analyze costs and improve patient management in:
 - Mental health (Schizophrenia)
 - Migraine
 - Infectious disease
 - Pain
 - ADHD in children
 - Women's health

Effective Solutions for Your Patient Populations

- Customizable educational and interventional programs for physicians and consumers based upon best-practice clinical guidelines
- User-friendly analytic software that provides actionable information to help you better manage populations and overall patient care

Schizophrenia

- **MOSAIC: Mental Health** – education and screening tools
- **Antipsychotic Rx Analyzer** – software to analyze prescription claims data and evaluate utilization of antipsychotic medications
 - Highlight quality improvement opportunities in areas such as polypharmacy or compliance

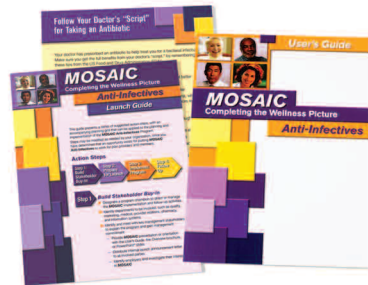


Migraine

- **MOSAIC: Migraine** – education materials and stand-alone health fair program
- **IMPACT (Identification of Migraine Prevention and Acute Therapy)** – software to analyze prescription claims data and evaluate utilization of acute and preventive migraine treatment medications
 - Highlight quality improvement opportunities relative to American Academy of Family Physicians (AAFP)–American Society of Internal Medicine (ASIM) guidelines on overuse of acute medications

Infectious Disease

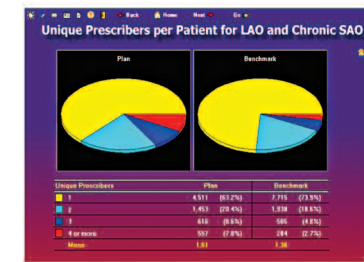
- **MOSAIC: Anti-Infectives** – education for patients and professionals



- **ARIES (Antibiotics for Respiratory Infection Evaluation Software)** – software to analyze prescription and medical claims data to evaluate utilization of antibiotics in outpatient respiratory tract infections
 - Highlight quality improvement opportunities such as potentially inappropriate antibiotic use as defined in National Committee for Quality Assurance (NCQA) Healthcare Effectiveness Data and Information Set (HEDIS®) or low generic utilization

Pain

- **Chronic Opioid Medication Use Evaluation** – software to analyze prescription claims data and evaluate chronic utilization of short- and long-acting opioids
 - Highlight quality improvement opportunities in the elderly or in potentially inappropriate use of opioids
 - Create customized prescriber reports and exportable graphs and tables



ADHD (Attention-Deficit/Hyperactivity Disorder)

- **MOSAIC: ADHD** – education for patients and professionals
- **Provider Communications Program** – Presentations on a variety of ADHD topics
- **Caring for Children With ADHD** – resource toolkit for clinicians in English and Spanish, including information on diagnosis, treatment, parent information and support, and resources